

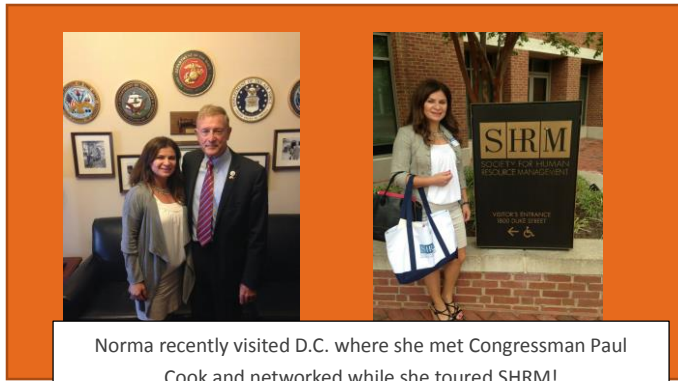
PINPOINT:



PEOPLESCAPE CONSULTING
SUCCESS THROUGH PEOPLE

PEOPLESCAPE'S INTELLIGENCE NEWSLETTER

Volume 1 / Issue 2



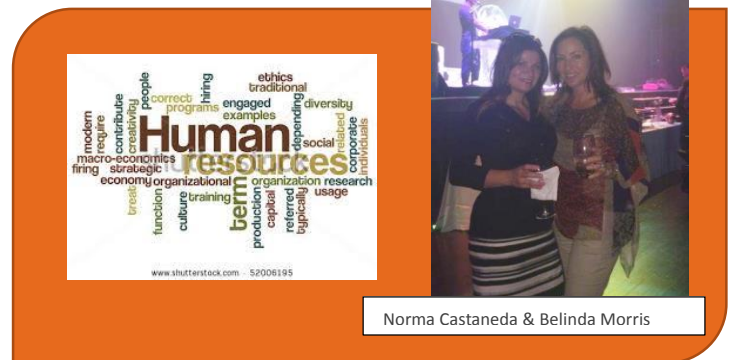
Norma recently visited D.C. where she met Congressman Paul Cook and networked while she toured SHRM!

EMOTIONAL INTELLIGENCE

Emotional intelligence is an area that is often overlooked within the work environment. However, Dr. Travis Bradberry brings it to light in a recent article in his Forbes blog as he highlights the ways in which emotionally intelligent people use their finely honed skills to succeed in the workplace. According to Dr. Bradberry, "The trick is that managing your emotions is as much about what you won't do as it is about what you will do." Tips to stay emotionally intelligent include: not letting anyone limit your joy, not forgetting wrongs that are done but choosing to forgive, recognizing how important it is to live another day and not die in the fight, living in the now, not dwelling on the past or problems, and not prioritizing perfection. Utilizing these tools will allow each of us to honor commitments, focus on the goals, and stay positive through challenging obstacles.

USING JOB PREFERENCE PROFILES FOR SUCCESS IN THE WORKPLACE

Peoplescape Consulting offers a variety of tools to our clients that will facilitate their success. One of the best tools to use when discovering new talent or creating an environment of teamwork and collaboration is the job preferences profile. "The Harrison smart questionnaire measures 175 behavioral competencies and employee engagement factors in only 25 minutes," so it gives deep insight into how the employee will really perform after hire! This is why Peoplescape chooses this tool for many selection and development assignments. (www.harrisonassessments.com). Don't take our word for it – ask our clients!



Norma Castaneda & Belinda Morris

MEET THE PRINCIPALS: BELINDA MORRIS & NORMA CASTANEDA

Belinda Morris and Norma Castaneda have decades of combined experience building human resources infrastructure, systems and processes to grow successful companies. They have both been in the People management position that each of our clients face. This allows Peoplescape to offer a unique perspective from a professional HR background. Ours is a team of former HR leaders, working together to meet the needs of our clients through business partnership – while the clients know their businesses better than anyone, we know how to enable the people to thrive! Belinda and Norma both thrive on entrepreneurial adventures, and love working with businesses to build successful teams and enhance potential to achieve business goals. At Peoplescape, we understand that you want quality not quantity when it comes to your executive search needs. We relate to the employee relations and compliance struggles confronting your business and we are here to help you sleep easy, knowing we have your back!

Not only are Norma and Belinda exceptional HR leaders, they are real people too. Belinda enjoys a variety of hobbies including belly dancing, hiking, traveling to visit close family dispersed across four continents. And of course, driving around from soccer to baseball fields, to fencing arenas with her three young kids on the weekends!

Norma is a busy single mom of three active children. Her oldest son is a high school varsity football player, while her youngest son plays both football and baseball. Her daughter is a Girl Scout, cheerleader, dancer and model. Norma loves to travel and workout, and is an active board member in the world of academia. She serves as Board Director on both the College of the Desert Foundation Board and Cal Baptist University in Riverside. Both Norma and Belinda are passionate about causes supporting women and children's issues and those working to combat human trafficking across the globe.

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